



pitch award



a new reality in VR for collaboration
investors deck



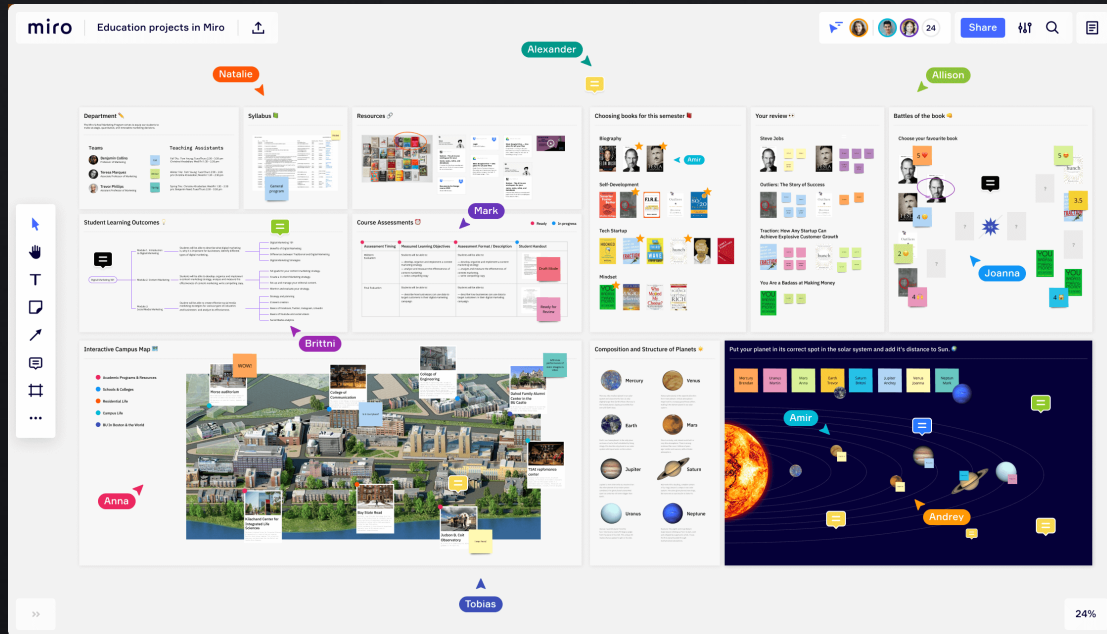
pitch video

RAUM is a virtual reality software, that enables true teamwork, collaboration and social interaction for remote teams.



today

existing collaboration tools we use every day



web-collaboration
 very small items or limited view
 difficult to follow story line
 do presence of participants
 hard to navigate

web-conferencing
 just face to face meetings
 not easy to focus
 video wall with small videos of participants
 or one video only with the presenter

new reality

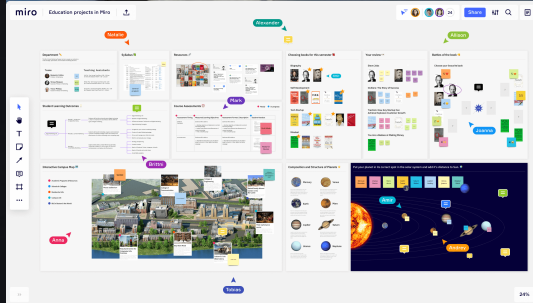
virtual work environments with spatial collaboration tools



real spatial breakout room



natural conference arena





side-by-side collaboration
in one room.

100% physical distancing
and 0% social distance.

web-conferencing is limited
to the screen, RAUM opens
fully immersive spaces.

unique benefits

- full spatial tools with low learning curve
- natural user interaction
- best in class spatial design
- developed in germany with focus on extended data protection





SaaS business model

subscription-based software service for medium-sized + enterprise companies.

competitor comparison

virtual reality collaboration software

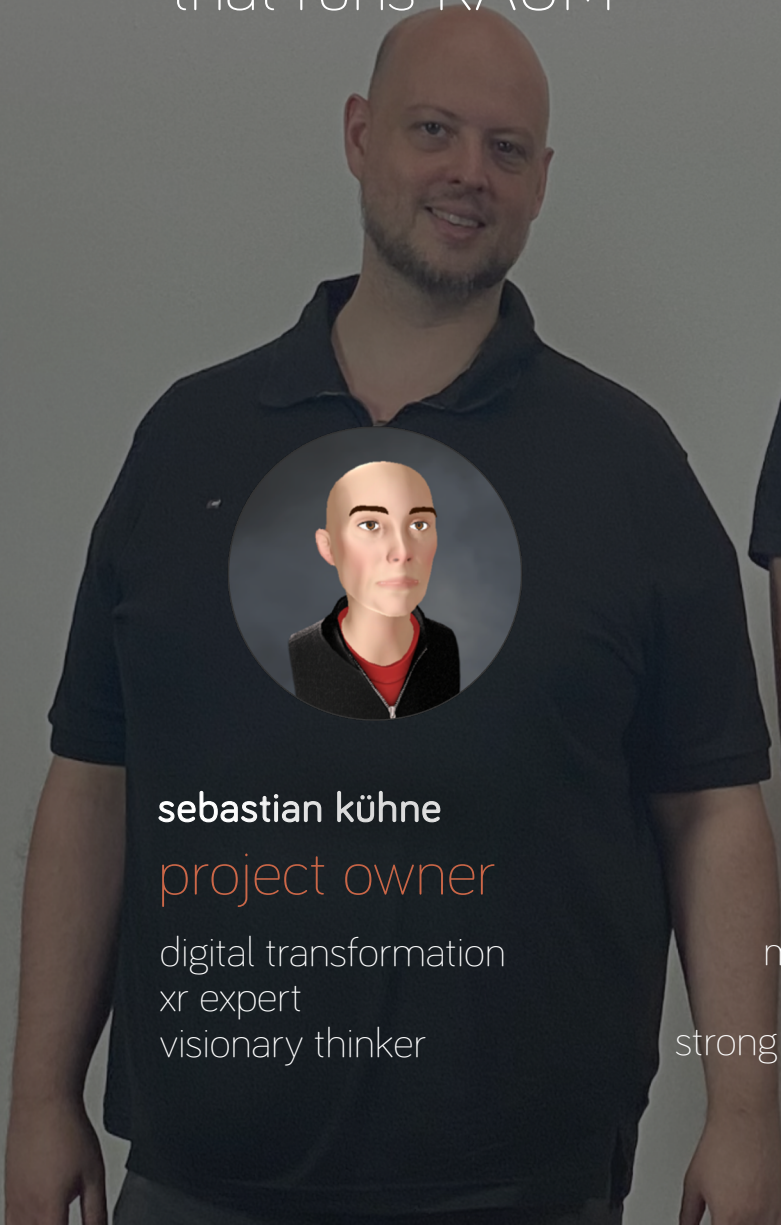
	spatial ^[US]	engage ^[IE]	glue ^[FI]	RAUM ^[DE]
natural human interaction	●●●●●	●●●●●	●●●●●	●●●●●
ease of use	●●●●●	●●●●●	●●●●●	●●●●●
business focus	workshops & creative thinking	training & education	universal collaboration	natural collaboration
raised funding	\$14 M	\$ 13.3 M	€ 3.5 M	-
team size	+60	+45	50	9*

feedback from 50 virtual reality experts

* current project team of RAUM

team

that runs RAUM



sebastian kühne
project owner

digital transformation
xr expert
visionary thinker



michael gairing
ceo

marketing partnerships
customer oriented
strong international network



andreas reimer
lead-development

interactive vr, ar, xr,
unity & unreal, arkit & arcore
virtual reality solutions



rolf meßmer
marketing partnerships

marketing & sales expert
strategic development
new business

roadmap

- I partner network established
- II multiplatform rollout
- III ecommerce system
- IV open business platform



investment opportunity seed

investment offer

seed € 1 Mio

target closing

end of 2021

use of proceeds

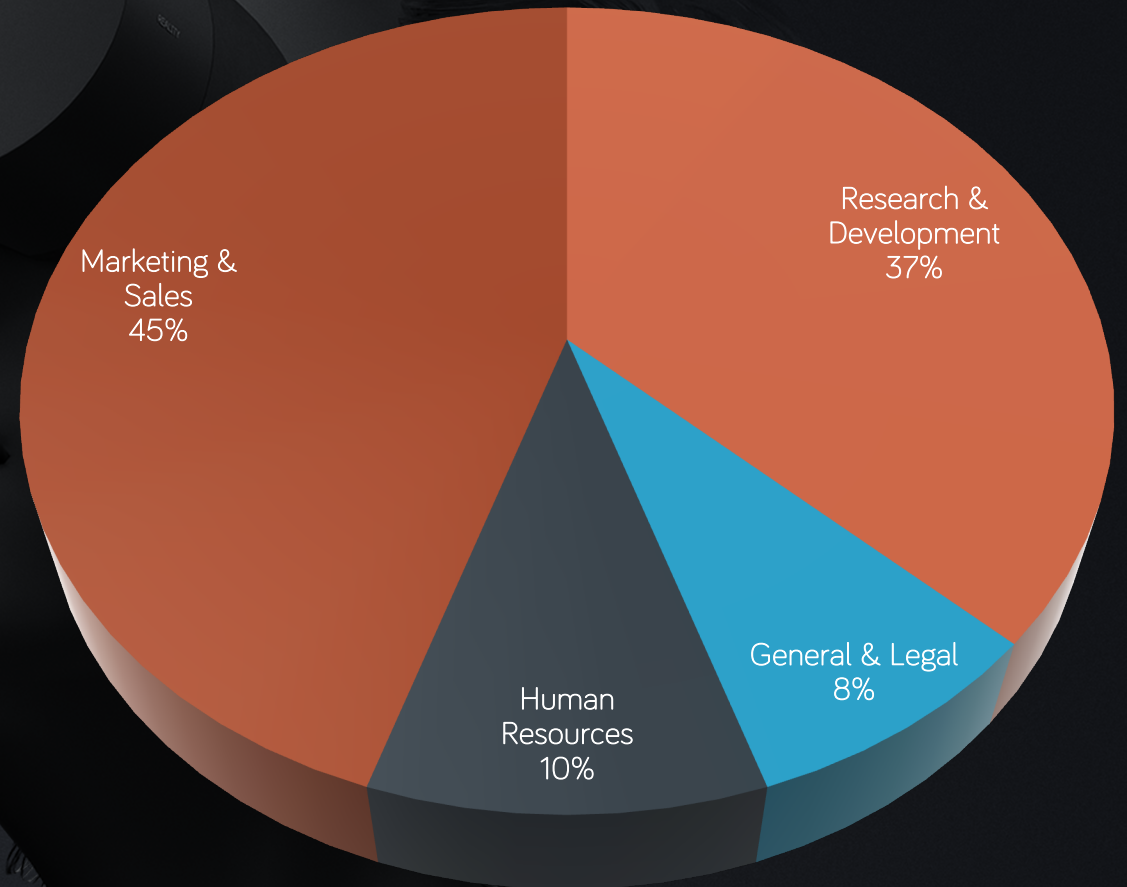
marketing & sales

ecommerce system

multiplatform rollout

runway

round A Q2/Q3 2022



get on board now and see the future of
virtual collaboration yourself

[BOOK YOUR INVESTOR TOUR NOW](#)



we will ship a headset in case you
and your team do not have your own devices

contact

get in touch with us

Website

<https://www.raum.app>



LinkedIn

<https://www.linkedin.com/>



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