



pitch award



a new reality in VR for collaboration  
investors deck



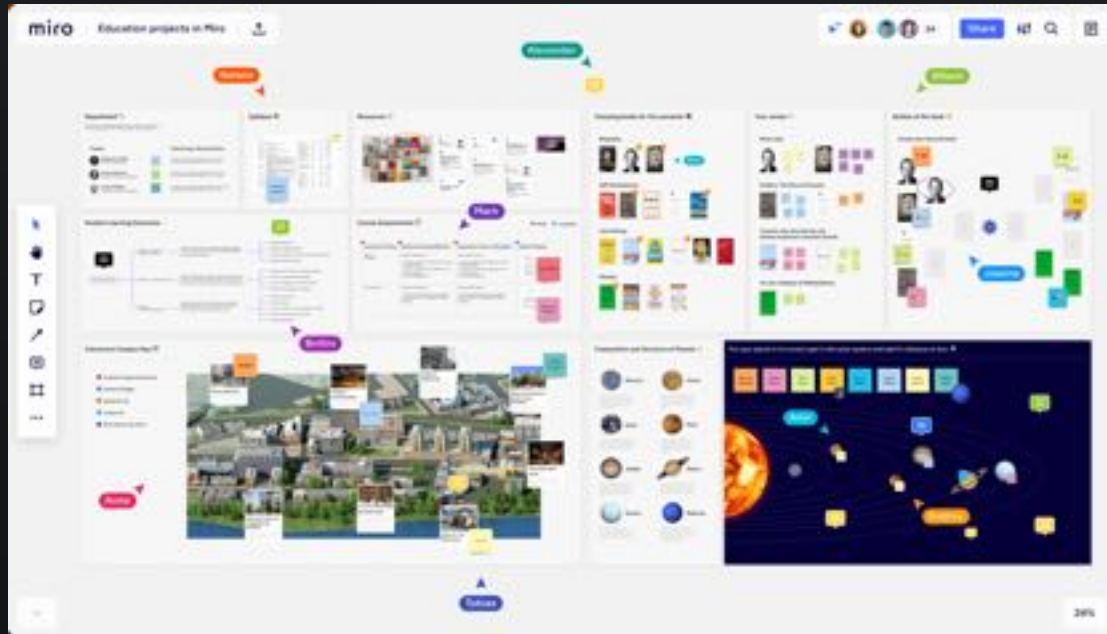
pitch video

RAUM is a virtual reality software, that enables true teamwork, collaboration and social interaction for remote teams.



# today

existing collaboration tools we use every day



web-collaboration  
 very small items or limited view  
 difficult to follow story line  
 do presence of participants  
 hard to navigate



web-conferencing  
 just face to face meetings  
 not easy to focus  
 video wall with small videos of participants  
 or one video only with the presenter

# new reality



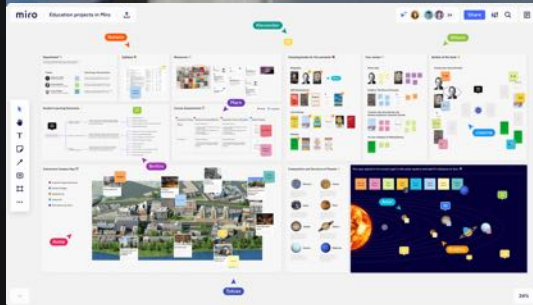
virtual work environments with spatial collaboration tools



real spatial breakout room



natural conference arena





side-by-side collaboration  
in one room.

100% physical distancing  
and 0% social distance.

web-conferencing is limited  
to the screen, RAUM opens  
fully immersive spaces.

# unique benefits

- full spatial tools with low learning curve
- natural user interaction
- best in class spatial design
- developed in germany with focus on extended data protection





## use cases

- meetings
- presentations
- workshops
- product & solution showcases
- trainings
- events



# SaaS business model

subscription-based software service for medium-sized + enterprise companies.



# competitor comparison

## virtual reality collaboration software

	spatial <sup>[US]</sup>	engage <sup>[IE]</sup>	glue <sup>[FI]</sup>	RAUM <sup>[DE]</sup>
natural human interaction	●●●●●	●●●●●	●●●●●	●●●●●
ease of use	●●●●●	●●●●●	●●●●●	●●●●●
business focus	workshops & creative thinking	training & education	universal collaboration	natural collaboration
raised funding	\$14 M	\$ 13.3 M	€ 3.5 M	-
team size	+60	+45	50	9*

feedback from 50 virtual reality experts

\* current project team of RAUM

# team

that runs RAUM



**sebastian kühne**  
project owner

digital transformation  
xr expert  
visionary thinker



**michael gairing**  
ceo

marketing partnerships  
customer oriented  
strong international network



**andreas reimer**  
lead development

interactive vr, ar, xr,  
unity & unreal, arkit & arcore  
virtual reality solutions



**rolf meßmer**  
marketing partnerships

marketing & sales expert  
strategic development  
new business

# roadmap

- I partner network established
- II multiplatform rollout
- III ecommerce system
- IV open business platform



# investment opportunity seed

investment offer

seed € 1 Mio

target closing

end of 2021

use of proceeds

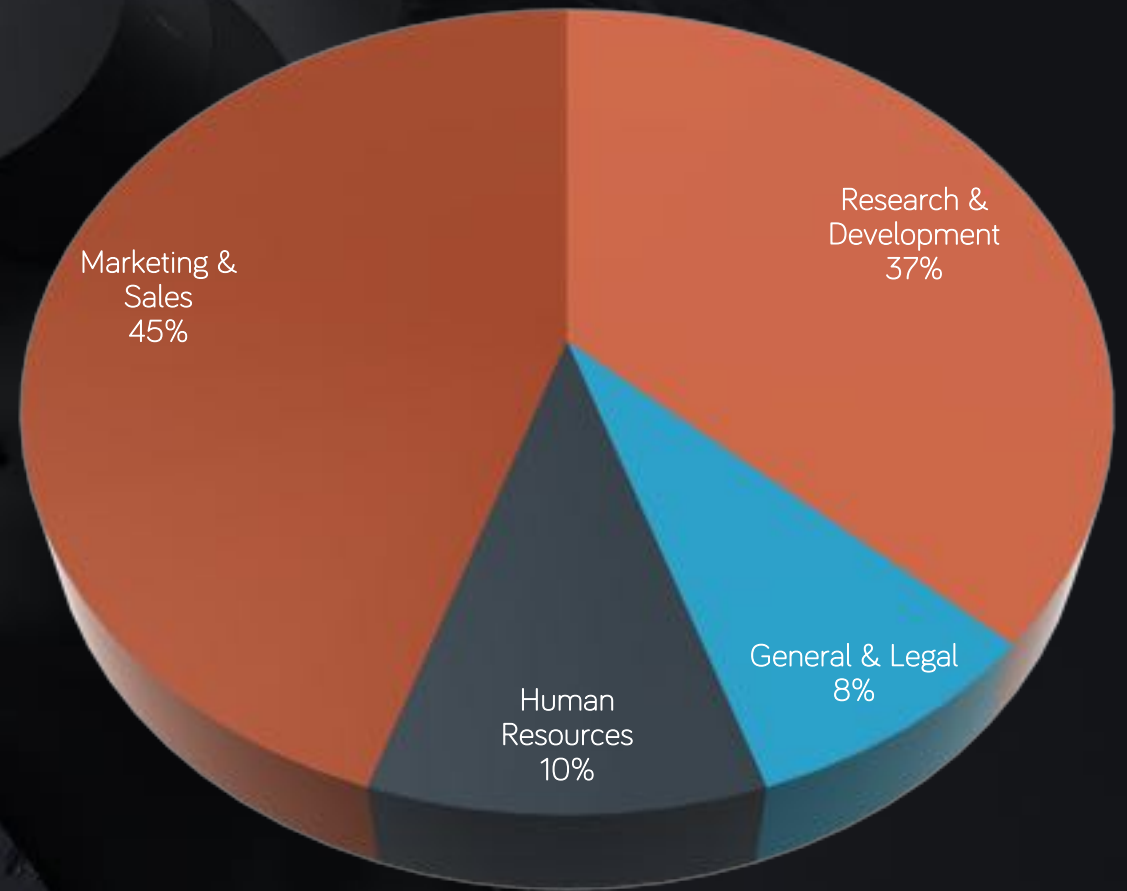
marketing & sales

ecommerce system

multiplatform rollout

runway

round A Q2/Q3 2022



get on board now and see the future of  
virtual collaboration yourself

[BOOK YOUR INVESTOR TOUR NOW](#)



we will ship a headset in case you  
and your team do not have your own devices

# contact

get in touch with us

## Website

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